

BAMBA

Bailey Avenue Merchants & Business Alliance

Introducing BAMBA

There's a NEW Group in Town!

Founded in 2021, the Bailey Avenue Merchants and Business Alliance/BAMBA is comprised of business owners, merchants and other stakeholders located on and near Bailey Avenue and 238th Street in the Bronx. BAMBA was formed to assist and support the businesses as they recover from the COVID-19 pandemic. The longer range goals of BAMBA are to “**S.A.V.E.**” the business corridor by making it **S**afe, **A**tttractive, **V**ibrant and **E**nergetic.

BAMBA was founded and, for now, is being supported by the Kingsbridge-Riverdale-Van Cortlandt Development Corporation/KRVC.

[More on BAMBA](#)

Founding BAMBA Businesses met on April 22, 2021 at Tilila

The meeting, organized by KRVC, was attended by all the businesses listed on [THIS PAGE](#) and a few others. The energy at this meeting was off the charts! The attendees completed [merchant surveys](#) and received a handout listing [resources](#) for the businesses. Everyone is looking forward to the upcoming BAMBA meetings, events, programs and initiatives.

Check out our special [Introducing BAMBA](#) page for more!



KRVC Awarded Strategic Impact Grant

The Strategic Impact Grant was designed by the [NYC Department of Small Business Services \(SBS\)](#) to help execute local COVID-19 recovery support for small businesses and strengthen NYC's commercial corridors. KRVC's grant is to support BAMBA. Click [here](#) for more.



Contact Us!

Community members who are interested in learning more about BAMBA are invited to contact Tracy Shelton, KRVC's Executive Director at tracykrvc@gmail.com or at 917-570-9027.

Tiene preguntas en español? Comuniquese con Laura Levine- Pinedo en lauralevine90@gmail.com o llame (347)483-9102