

# Jazz at Amalgamated!

Thursday, March 30, 2017 - 7:00pm to 9:30pm

Vladeck Hall, 74 Van Cortlandt Park South, Bronx, NY, 10463

Free

**W**e are so thrilled to have world-renowned tenor saxophonist Eric Alexander leading the band at our annual jazz concert.

Eric has been exploring new musical worlds from the outset. He started out on piano as a six-year-old, took up clarinet at nine, switched to alto sax when he was 12, and converted to tenor when jazz became his obsession during his studies at the University of Indiana, Bloomington (1986-87). Eric then went on to William Paterson College in New Jersey. He advanced his studies there under the tutelage of Harold Mabern, Joe Lovano, Rufus Reid, and others.

During the 1990s, after placing second behind Joshua Redman in the 1991 Thelonious Monk International Saxophone Competition, Alexander threw himself into the whirlwind life of a professional jazz musician. He made his recording debut in 1991 with Charles Earland on Muse Records, and cut his first album as leader

in 1992 (Straight Up for Delmark). More recordings followed for numerous labels, including Milestone and others. Eric has appeared on record as a leader, sideman, producer, and composer. By now, he has lost count of how many albums feature his playing; he guesses 60 or 70. He has earned praise from critics and, even more important, established his own voice within the bebop tradition.

In 2004, Eric signed an exclusive contract with the New York-based independent jazz label, HighNote Records where he has amassed a considerable discography of critically-acclaimed recordings, including Temple of Olympic Zeus, Prime Time – a CD/DVD release, and Revival of the Fittest with Harold Mabern. Eric's album Don't Follow The Crowd topped the jazz charts in 2011. His recent albums Touching, Chicago Fire, and The Real Thing have all received critical acclaim. Eric continues to tour the world over to capacity audiences. He can regularly be seen in NYC clubs.



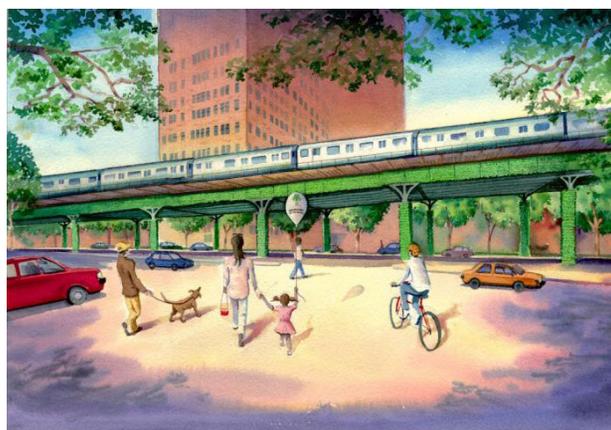
AMY KERWIN

*Continued on page 3*

## Vertical Gardens Proposal for the Bronx

**T**he term vertical garden refers to any kind of construction and support structure for growing plants in an upwards-directed, vertical way and thereby efficiently and productively making use of the existing space. Urban settings, vertical gardens have been used to make unattractive, empty, concrete spaces prettier, healthier and quieter. On our Broadway Corridor here in the Bronx, there are spaces, such as the elevated train structure, where the installation of vertical gardens would be a vast improvement of the existing spaces.

Specifically, Vertical Gardens can improve life here in the Bronx



because they can:

- Help beautify the city – add color to the city-scape and are very pretty to look at
- Create a healthier environment

– the plants generate oxygen and absorb pollutants

- Help reduce noise levels – columns absorb sound
- Reduces stress and improves people's moods – pleasant to look at

The plants do not use soil. They survive through an automated irrigation system that is supplied by rainwater and grow in a special cloth.

KRVC was inspired to develop this proposal, in part, by Mexico's Via Verde project to beautify their

highway pillars using Vertical Gardens.

We think it can be done here, on the Broadway train columns. Such projects have been used to improve urban centers all around the world for decades. Vertical Gardens have been featured in Forbes, the Wall Street Journal and even in the Design Trust report "Under the Elevated" - which was produced in partnership with the NYC Department of Transportation and has served as the inspiration for much of KRVC's Broadway in the Bronx "Dare to Dream" Initiative.

# DCA Listening Tour Makes a Stop at Amalgamated January 12, 2017

**F**red Riley, Senior Community Relations Coordinator, NYC Department of Consumer Affairs made the Amalgamated Houses a stop on the DCA Listening Tour. About twenty residents turned out with questions and comments about the community. Mr. Riley gave a very informative presentation and answered several questions. KRVC was pleased to work with DCA and the Amalgamated Houses on this event.



# Brush the Bronx

**B**rush the Bronx is an innovative and exciting program launched by KRVC in the fall of 2016. The goal of this program is to encourage community members to experience all the Bronx has to offer, to reflect on those experiences through the creative medium of their choice and to share their reflections with KRVC to help promote and develop this program. The possibilities for this project are endless!



## Check out the details below:

**Experience the Bronx** - Enjoy all the great Bronx attractions such as the Bronx Zoo, Bronx Botanical Gardens, Van Cortlandt Park, City Island, Wave Hill and more. Enjoy shopping, patronizing local businesses and dining in great Bronx restaurants. Attend Bronx community events such as concerts, festivals, art exhibits and movies.

**Reflect on your Favorite Bronx Experiences** - Use the creative medium of your choice - painting, writing, sculpture, drawing, photography and more - to reflect upon your special and memorable Bronx experiences.

**Share and Celebrate your Creative Expressions with KRVC** - Brush the Bronx has endless possibilities, especially if we get widespread participation. The community creations we collect will be used to boost this program and ultimately the Bronx through a variety of printed, online and live celebrations.

Ultimately, our goal through this program is to reach tens of thousands of people and encourage them to experience all the Bronx has to offer. We hope to formalize and expand Brush the Bronx through a multi-faceted promotion campaign and partnerships with schools, organizations, businesses and artists.

# Truckin' with KRVC

2016 was the year of the New KRVC office. Stop by if you have not seen it yet at 505 West 236th Street. 2017 is the year of the New KRVC Truck. We now own a GMC 10 foot box truck and we are very excited to use it as a mobile office all over the Bronx and even in upper Manhattan. "Truckin' with KRVC" events will be posted here: [krvcdc.org/events](http://krvcdc.org/events)



The passenger side of the vehicle is magnetic and we will purchase truck magnets for all our sponsors with their logos! The truck will feature the logos when it is parked for our events. Find out how to get your logo on the KRVC Truck by contacting Farrah Rubin at [Farrahkrvc@gmail.com](mailto:Farrahkrvc@gmail.com) or call our office at 718-543-7100.

Eric Alexander - "His blowing is extraordinarily articulate and ecstatic, his tone bright and muscular, leadership and inspiration flowing nonstop. Alexander has released more than 30 albums in two decades, and this is one of the most vital." [Chicago Fire] JazzTimes

"Whatever the mood or tempo, spellbinding notes and phrases flow from Alexander's horn as smoothly as honey from a jar.... Alexander burns when he has to, plays the blues with unfeigned warmth and perception, and generally shows why his well-earned reputation as a

musician who always delivers the goods is by no means misapplied." AllAboutJazz.com

The jazz quartet also includes David Hazeltine on piano, John Webber on bass, and Jason Tiemann on drums. It promises to be an exciting evening. **EricAlexanderJazz.com**

For reservations please email KRVC at [info@krvcdc.org](mailto:info@krvcdc.org) or call 718-543-7100.

## Get Ready for RiverFest!

By Cliff Stanton

**RIVERDALE RIVERFEST** is produced by the Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC together with a coalition of volunteer residents and community groups. The goal of the event is to promote the creation of the Hudson River Greenway and to celebrate the Hudson River. Admission to the festival is free.

The first festival in 2010 drew over 3000 participants - and each year that number has increased. Festival-goers have the opportunity to sail on tall ships, enjoy music by talented local and national performers, experience interactive exhibits and presentations, and most importantly, enjoy recreational activities along the banks of the majestic Hudson River.

Last year, we expanded our Saturday programming with a free, family-friendly, outdoor movie. We anticipate doing the same thing this year.

RiverFest, in tandem with a concerted grassroots organizing effort has brought us so close to realizing our dream of an all-waterfront Greenway along the Hudson River. Thanks to funding from State Senator Jeff Klein, the MTA is in the process of conducting an engineering study. With your help, we can get even closer.

There are many ways you can support and participate in RiverFest 2017 and the Hudson River Greenway Initiative. Here are a few:

- (1) Please join us for a meeting on Monday, March 20, 2017 at 7pm at KRVC to learn more about the Hudson River Greenway Initiative.
- (2) Participate in RiverFest 2017 as a Vendor or Exhibitor. [riverdaleriverfest.org/vendor-registration](http://riverdaleriverfest.org/vendor-registration)
- (3) Volunteer to help with RiverFest 2017. [riverdaleriverfest.org/volunteers](http://riverdaleriverfest.org/volunteers)
- 4) Donate to RiverFest 2017. [riverdaleriverfest.org/donations](http://riverdaleriverfest.org/donations)

or donate via check, payable to KRVC Development Corp. and mail it to: KRVC, 505 West 236th St, Bronx NY 10463.

**Cliff Stanton** is a successful business owner and dedicated community activist. His many community leadership positions include serving as a member of the board of KRVC from 2009-2013, as co-President of the Parents Association of PS 24 from 2009-2011 and founder of 4 Wheels for Good. Cliff was one of the early planners of Riverdale RiverFest and has been an ardent advocate for river access for our community. He was one of the major organizers of Riverdale RiverFest 2014 and has served as KRVC's Greenway Coordinator and lead Riverdale RiverFest Organizer since the fall of 2014.



Sunday  
June 11, 2017

12-6pm  
College of  
Mount Saint Vincent  
6301 Riverdale Avenue  
Bronx, NY 10471

Boat Rides, Live Music,  
Food, Attractions,  
Exhibits & More!

[riverdaleriverfest.org](http://riverdaleriverfest.org)





  
**Bright Horizons**  
*Early Education & Preschool*

**B**right Horizons at Riverdale is a new early education and preschool center opening in late spring of this year! This child care center will serve children 6 weeks to 5 years old with Infant through Kindergarten Prep programs. Bright Horizons' programs empower children from infancy on to become confident, successful learners and secure, caring people. Center highlights include onsite playground with dedicated spaces for each age group, enrichment zone featuring STEM and art, SMART board, touch screen computers, and more! The center will offer music, yoga, culinary arts, and foreign language enrichments included in tuition. Bright Horizons at Riverdale is currently accepting pre-enrollment registration forms. Call their enrollment specialists at 718-514-6974 to schedule a visit or visit our website to learn more: [brighthorizons.com/riverdale](http://brighthorizons.com/riverdale).

**THANK YOU TO OUR EARLY 2017 SPONSORS! WE APPRECIATE YOUR SUPPORT.**  
 KRVC needs many more sponsors to support all our programs and events for 2017.  
 Contact Farrah Rubin at [farrahkrvc@gmail.com](mailto:farrahkrvc@gmail.com) to find out how you can support our great work!

 <i>Early Education &amp; Preschool</i>		
  <b>EVERYTHING MATTERS</b>	  <i>America's Most Convenient Bank®</i>	  
	 <i>Live to Smile</i>	  

# New KRVC Team Members



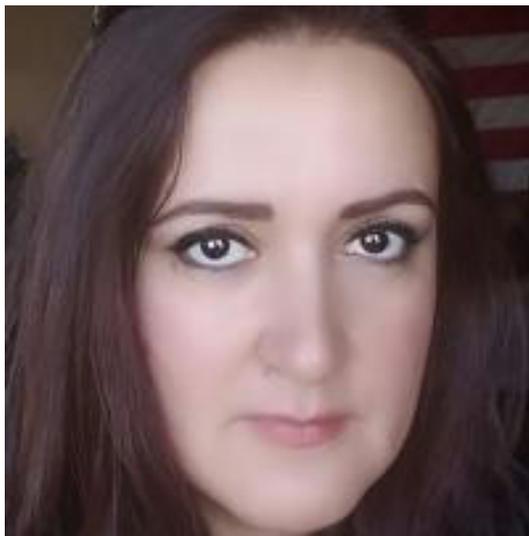
**Ana Gonzalez Ribeiro**, MBA, Development Assistant

Ana is a personal finance and business writer based in New York City. She maintains KRVC's online community calendar and business and neighborhood directories.

She's published articles in *The Hispanic Outlook on Higher Education*, *New Mexico Woman*, *Geico Direct Magazine*, *Whakate.com*, *Spotlight on Recovery Magazine* and *Girlfriendz Magazine* and was a regular contributing finance writer specializing in business related issues for *Alaska Business Monthly*. She's worked for The Volunteer Center of United Way Westchester as a writer for the Youth Volunteer Guidebook and was a volunteer translator and writer for the College Forward "The Loop" Newsletter. She is also a grant writer for Kingsbridge Heights Community Center.

Ana worked as a finance writer for Mint.com, Investopedia.com and Bankrate.com and served as a bank news reporter for Savingsaccount.com. She also wrote for Journalism.org where she did a series about Hispanic Entrepreneurs and a blog about the educational tools and resources Latino students and emerging entrepreneurs need to achieve their dreams.

Her informative articles have been published in various news outlets and websites including Huffington Post, Fidelity, Fox Business News, Yahoo Finance and MSN. She was featured on WIBC Indy's News 93.1 FM radio, Blog Talk Radio and interviewed in Channel 41's Univision morning news program, "Al Despertar". Ana is a member of the American Society of Journalists and Authors and Founder of the Life, Health and Money website <http://www.acethejourney.com>. Twitter: @acethejourney



**Laura Neumann**, Development Assistant

Laura does community outreach for KRVC primarily in the Kingsbridge and Van Cortlandt Communities. She is a local real estate broker and very active in her community of Van Cortlandt Village and Riverdale. She speaks her native Romanian, and self-taught Spanish with the fluency of a native.

In her community, she is known by the elderly as an easy listening ear and a ready helping hand. She has also volunteered for 4 Wheels For Good in her spare time. She currently helps out 2 days a week in a doctors office where she loves to interact with the patients, most of whom are of the geriatric variety and personal friends.

A renaissance woman, and an expert at wearing many hats, sometimes at the same time, she has the philosophy that the school of life is an effective taskmaster when coupled with a curious nature and an insatiable desire to learn and grow.

She started out in Corporate Travel in her late teens (10 years). She then followed her passion to learn about and sell Fine Jewelry (3 years), which led to following another childhood dream, Bridal Gown Sales (6 months).

She reinvented herself with each new trade she mastered, before pursuing her other passion in 2008, Real Estate, which she has excelled at ever since. Ironically, she entered the world of real estate, right when the market crashed and others were leaving the industry. Her energy, tenacity, dynamic personality, and true desire to help each of her clients attain the American Dream of home ownership, has led to the successful and fulfilling role of a Real Estate Broker. Her latest focus is on developing the commercial niche aspect of her business, as she works with investors to find and sell properties or manage them.



**Suzanne Hockstein**, Curator

Suzanne Hockstein has for decades been creating her own art, mixed media, paper collage and assemblage, and has had much success with local exhibits. She currently serves as KRVC's Curator for our cultural program. Suzanne worked for 15 years at Riverdale Nursery School and Family Center as the Music and Arts Specialist, and continues to spend her summers at Fieldston Outdoors, where she runs the Art Department and sings daily with the Quad Band. Also a singer-songwriter, on any given night you can find her fronting the NY-based band Seeing Voices, or playing acoustic gigs with her husband/guitar-god Richard. Suzanne came to the South Bronx area of NYC in 1980 to live in and help run, a free-volunteer ambulance service as part of the relief organization Plenty International. Falling deeply in love with all things NY, and specifically The Bronx, she settled here with her husband and they raised 2 children now grown, with spouses of their own.



**James Ty Cumbie**, Graphic Designer

James Ty Cumbie is a Bronx-based art director and graphic designer. He's held positions at Jazz at Lincoln Center, OPERA America, publishing companies, ad agencies, and has served as a freelancer for numerous clients, including designing KRVC News and other items for the organization. [www.jamestycumbie.com](http://www.jamestycumbie.com)



**Edan Segal**, Special Events Coordinator

Edan joined the KRVC staff in the fall of 2016 as Special Event's Coordinator. A retired attorney, Edan has volunteered for the past 15 years serving as a member of South Riverdale Little League and as a Parent's Association member at PS 24 and Riverdale Kingsbridge Academy. Edan grew up in Riverdale attending PS 24, JHS 141 and The Bronx High School of Science. She returned to The Bronx 21 years ago and lives here with her husband, Scott, daughter, Courtney and son Jake. Courtney and Jake attended public schools in the Bronx and now are a Senior and Freshman respectively at Union College in Schenectady. Edan is excited to fill her "empty nest" by working at KRVC and continuing to serve the Riverdale community that has been such a big part of her life for over 50 years.



**O**n Thursday, March 23 we will be holding another Club KRVC evening of live music with singer/songwriter Eric Sullivan. Eric has been performing and writing music for almost 20 years. He has been involved in multiple bands and projects as founder, lead singer and writer. His most recent project, Rocky and The Pressers, is a reggae band based in The Bronx, which originated in 2012. He has hosted the weekly open mic night at An Beal Bocht Café for the last seven years. We are very excited to host him at our next Club event.

On Sunday, May 7th we will be producing our first street festival of the season on North Riverdale Avenue between 258th and 259th Streets from 1:00 p.m. to 5:00 p.m. The festival will include street performers, facepainting, a bouncy house and tons of activities for the kids. All the businesses on North Riverdale Avenue will be out for the day offering specials. There will be a great variety of food from the restaurants on the Avenue who will be offering tastings and specials. We will also have live music all afternoon long from local children's groups and professional bands. NYC-based electric jazz trio "718", led by Riverdale resident Phil Palombi, a professional jazz bassist will be there. "718" plays original alternative groove music that blends modern, creative jazz-inspired improvised music with the feel good rhythm of a

funk-rock trio. Matthew Fries, winner of the Great American Jazz Piano Competition, Phil Palombi, a Grammy Award winning bassist, and Eric Halvorson, a NYC first-call drummer, mix the sounds of vintage electric piano, electric bass and drum set with modern effects to create a unique experience that is both soulful and progressive. Mark Corroto of All About Jazz calls it "sticky chicken-shack meets P-funk music as your satellite orbits New Orleans."

"Rocky and the Pressers", lead by singer/songwriter Eric Sullivan, will also be there. Rocky and The Pressers is a reggae

band based in The Bronx, which originated in 2012, and released a full length album in 2014.

We are looking forward to all these cultural vibrant events this spring and hope that you will join us.



## 2017 EVENT CALENDAR

### Friday, March 17, 2017

Shamrock Shuttle, a safe, free ride for patrons to or near their homes from area restaurants. 8pm-2am, Call (718) 543-7100 or email [tracykrvc@gmail.com](mailto:tracykrvc@gmail.com) for details.

### Tuesday, March 21, 2017

Technology and Your Job Search Workshop 7-8:30pm, KRVC, 505 W 236th St, Bronx NY

### Thursday, March 23, 2017

Club KRVC Cultural Event, An evening of live music with singer/songwriter Eric Sullivan 7pm, 505 W 236th St, Bronx, NY

### Thursday, March 30, 2017

Jazz at Amalgamated The Eric Alexander Quartet 7pm, Vladeck Hall, 74 Van Cortlandt Park South, Bronx, NY

### Thursday, April 20, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

### Sunday, April 23, 2017

A celebration of KRVC's new 10 foot GMC Box Truck 2:00 to 4:00 p.m., Rooftop Parking Lot Riverdale Crossing/ Buffalo Wild Wings 238th Street and Broadway, Bronx, NY There will be a special presentation to Senator Jeff Klein for allocating the funds for KRVC to purchase the truck

### Tuesday April 25, 2017

Instagram for Business, presented by Stacey Natal 7-8:30pm, KRVC, 505 W 236th St, Bronx NY

### Sunday, May 7, 2017

North Riverdale Block Festival 2017 Featuring live music and other fun attractions! 1-5pm, N Riverdale Ave, 258th-259th St, Bronx, NY

### Thursday, May 18, 2017

Club KRVC Cultural Event, Live Music with students from Riverdale Music Studio 7pm, 505 W 236th St, Bronx, NY

### Tuesday, May 23, 2017

Marketing Fundamentals -How to Attract the Right Clients, presented by Stacey Natal 7-8:30pm, KRVC, 505 W 236th St, Bronx NY

### Sunday, June 11, 2017

Riverdale RiverFest 2017 Boat Rides on Tall Ships! Live Music All Day! So Much More! [www.riverdaleriverfest.org](http://www.riverdaleriverfest.org) 12-6pm, College of Mount Saint Vincent, Bronx, NY

### Thursday, July 20, 2017

Movie in the Park Dusk, Vinmont Park, 255th St and Mosholu Avenue, Bronx, NY

### Thursday, July 27, 2017

Movie in the Park Dusk, Bailey Park, Bailey Ave and 234th St, Bronx, NY

### Saturday, September 9, 2017

Movie in the Park Dusk, Seton Park, 232nd St and Independence Ave, Bronx, NY

### Sunday, September 17, 2017

South Riverdale Block Festival 2017 Featuring live music and other fun attractions! 1-5pm, South Riverdale Ave, 236th-238th St, Bronx, NY

### Thursday, September 28, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

### Thursday, October 19, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

### Thursday, October 26, 2017

Greenway Gala Cocktails, Dinner, Dancing, Presentations & More 5-8pm, Hebrew Home at Riverdale, Bronx, NY

### Tuesday, October 31, 2017

Halloween Party 4-8pm, 505 West 236th St, Bronx, NY

### Thursday, November 16, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

### Saturday, December 9, 2017

Marble Hill Holiday Trolley of Fun 1-4pm, 225th St and Broadway, Bronx, NY

### Thursday, December 14, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

### Sunday, December 17, 2017

Holiday Party 2-5pm, 505 W 236th St, Bronx, NY

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**Club KRVC Cultural events feature live music and other performances by local community artists!**

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Check [krvdc.org/events](http://krvdc.org/events) for more details on these events.

KRVC also maintains an online community calendar. Check it out at [krvdc.org/community-events/calendar](http://krvdc.org/community-events/calendar). Contact Ana Gonzalez Ribeiro at [anagrkrvc@gmail.com](mailto:anagrkrvc@gmail.com) to post an event.

# About KRVC

**F**ounded in 1981, the Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.

## TEAM KRVC:

Tracy McCabe Shelton, Executive Director  
Paul Moore, President, Board of Directors  
Shari Hall, Chief Financial Officer  
Farrah Rubin, Development Director  
Linda Manning, Cultural Program Director  
Cliff Stanton, Greenway Coordinator  
Shannon Goodson, Administrator  
Martin DeBenedictis, Webmaster  
Holly Makin, Jobs Program Coordinator  
Edan Segal, Special Events Coordinator  
Stacey Natal, Photographer  
Arnie Adler, Photographer  
Ari Oshinsky, Videographer  
Jonathan Eiger, Event Assistant  
Ty Cumbie, Newsletter Graphic Designer  
Ana Gonzalez Ribeiro, Development Assistant  
Laura Neumann, Development Assistant  
Suzanne Hockstein, Curator

## 2017 Office Hours

Monday 10am-6:30pm  
Tuesday 11am-2pm  
Wednesday 10am-6:30pm  
Thursday 11am-2pm  
Friday 1-4pm

Closed Major Holidays

## 2017 Club Hours

Selected Tuesdays & Thursdays 4-9pm

# Message from the Executive Director

**L**ately I have been using two words to describe what is going on at KRVC: Growth & Change

Our biggest recent news was the January 2017 purchase of a GMC 10 foot box truck. The truck will serve to transport our event supplies for our larger community events. In addition, Team KRVC is excited for all the “Truckin’ with KRVC” possibilities! To that end, the truck will (1) serve as a backdrop for Culture on the Go events where we will bring art and small performances to communities throughout the Bronx; (2) serve as a mobile office where we will do outreach in communities in the Bronx; and (3) help us bring our KRVC Cares project to the Bronx through charitable book and toy drives, health and wellness initiatives, voter registration drives and small plant and other giveaways. We are grateful to Senator Jeff Klein for allocating the funds to make the purchase of this truck possible and to the Hebrew Home at Riverdale for allowing us to safely park the truck on their grounds.

Looking forward, our ambitious calendar of larger community events kicks off on March 30th with Jazz at Amalgamated. KRVC is thrilled to be working in Van Cortlandt Village and to kick off our 2017 community events season there. Our 2017 calendar also includes block festivals, RiverFest, outdoor movies, a Greenway Gala and more.

Other News - Plans are also underway to hold one or two more job networking events and job skills training workshops in 2017. KRVC will soon release a detailed report, funded by Councilmember Andrew Cohen, to serve as a tool for improvements and beautification of the Kingsbridge commercial corridors. We are also looking forward to our first 2017 KRVC Cares service event - The Shamrock Shuttle, which will offer community members a safe and free ride home on St. Patrick’s Day. Club KRVC continues to bring free, cultural events to community members in our new office.

Support us! The work we do is not possible without funding. KRVC is a not-for-profit and we rely solely on grants and donations to continue to serve the community. In recent years, we have been fortunate to receive generous grant allocations from the state and city thanks to State Senator Jeff Klein and Councilmember Andrew Cohen. However, that is not guaranteed from year to year. In addition, KRVC receives private grants and generous corporate and small business sponsorship donations. Again with no guarantees from year to year. KRVC’s new goal is to expand our individual donations through our new “Coins for KRVC” initiative. Please give generously through this new campaign by dropping your spare coins in the red buckets in our office, at our events and in local businesses. Give more if you can at [krvdc.org/donate](http://krvdc.org/donate) or write a check made payable to KRVC and mail it to KRVC, 505 West 236th Street, Bronx, NY 10463.

Thank you!

—Tracy McCabe Shelton



KRVC’s Executive Director was interviewed by News 12 at the Club KRVC Oscars Party on February 26th and on March 8th to promote the upcoming Shamrock Shuttle.



# A Snapshot Of What We Do At KRVC

The Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC has a broad mission and several programs and initiatives. Check out this quick glimpse of what we're all about.



Founded in 1981, the **Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC)**, a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate. [krvcdc.org](http://krvcdc.org)



**Culture at KRVC** is one of KRVC's largest and most vibrant programs. Since 2011, our extensive cultural program has featured the production of block festivals, outdoor movies, community concerts, art shows, workshops and educational programs. [krvcdc.org/culture](http://krvcdc.org/culture)



KRVC is committed to achieve the goal of a **Hudson River Greenway for the Bronx** by helping to coordinate the efforts of stakeholders and local leaders and producing events such as Greenway Day, **Riverdale RiverFest** and the Greenway Gala. [krvcdc.org/greenway](http://krvcdc.org/greenway); [riverdaleriverfest.org](http://riverdaleriverfest.org)



Our **Broadway in the Bronx** Initiative is one of KRVC's top priorities. The goal of the project is to draw attention to the corridor and make the 40 fabulous blocks of Broadway in the Bronx a shopping, dining and entertainment destination. KRVC is actively working with all the stakeholders to explore ways to make the commercial corridor more attractive, vibrant and fun for everyone. Our work includes the production of events on and near Broadway including a Broadway Bash. [krvcdc.org/broadway](http://krvcdc.org/broadway)

**Brush the Bronx** is an innovative and exciting program launched by KRVC in the the fall of 2016. The goal of this program is to encourage community members to experience all the Bronx has to offer, to reflect on those experiences through the creative medium of their choice and to share their reflections with KRVC so they can be celebrated. [krvcdc.org/brush](http://krvcdc.org/brush)



**KRVC Works** is our jobs initiative. Through this program, KRVC has hired more than a dozen community members since 2016 to work locally. The program also includes a job and resume online bulletin board, skills workshops and networking events. This program also includes volunteer, internship and community service opportunities. [krvcdc.org/work](http://krvcdc.org/work)

Starting in 2016, we have produced several **Club KRVC** events that we hold in our office/club at 505 West 236th Street in the Bronx. We use the space to produce small cultural performances including live music, poetry, comedy, play readings, karaoke and children's performances, entertainment and celebrations. [krvcdc.org/club](http://krvcdc.org/club)



KRVC purchased a 10 foot GMC box truck in 2017 and launched a new project **Truckin' with KRVC** so we can bring all our projects and initiatives to all different communities throughout the Bronx with our fun, mobile office! [krvcdc.org/truck](http://krvcdc.org/truck)

Through our **KRVC Cares** project, KRVC supports other not-for-profits, businesses and the community through donations, merchant organizing, online community calendar and business and neighborhood directories, beautification projects, holiday lights, environmental work, free services, charitable drives and more. [krvcdc.org/cares](http://krvcdc.org/cares)



We encourage community members to give generously through this new campaign, **Coins for KRVC**, by dropping their spare change in the red buckets in our office, at our events and in local businesses. We can only continue to do our great work with funding! Please give more if you can via check or credit card. [krvcdc.org/donate](http://krvcdc.org/donate)

Find out more by visiting our office at 505 West 236th Street, Bronx, NY and checking out our websites at [krvcdc.org](http://krvcdc.org) or [riverdaleriverfest.org](http://riverdaleriverfest.org). There are more ways to learn more about KRVC. All our initiatives have Facebook pages. We produce five KRVC News newsletters and run ten bus shelter ads each year. Our eblasts reach thousands. KRVC is here to serve our community!

# BRONX