

**SUMMER  
MOVIE NIGHT  
IN THE PARK  
PROMO EVENT**

**Friday, August 30**

**1 pm**

**Starbucks**

**Johnson Ave. & 235th Street**

**Bronx, NY**



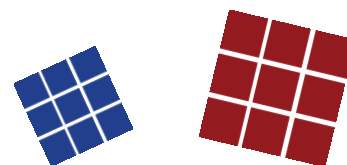
# Summer Movie in the Park Promo Event

## Music, Gamma & , A Generous Senator, Blocks & More!

Thank you for joining us for an afternoon of music and entertainment in Riverdale! This event offered a small taste of our upcoming Summer Movie in the Park! Musicians **Alma & Rale Micic** will perform at the movie and their music was featured at the promo event as well. The promo event also featured characters from the movie as visuals to promote the movie, **UPI**, which will be shown on September 7th. **State Senator Jeff Klein** was also thanked at the promo event for his generous grant to support the movie nights. The Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC 's new signature exhibit "**BLOCKS**" was also featured at the promo event. Postcards promoting the upcoming movie series were distributed and the organizers and sponsors were on hand to discuss the upcoming events. This promo preview event was held for the **media** and the general public.

**When:** Friday, August 30th at 1pm

**Where:** Starbucks, Johnson Ave & 235th Street, Bronx, NY 10463



For More Information, Contact - Tracy McCabe Shelton, 917-570-9027; [tracyshelton@optonline.net](mailto:tracyshelton@optonline.net)



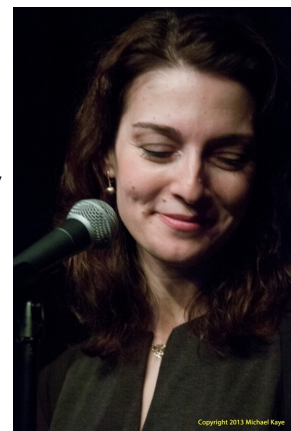
### Alma & Rale Micic

Born and raised in Belgrade, Serbia, guitarist and composer **Rale Micic** graduated from the Berklee College of Music in Boston. Rale Micic is CTA Records recording artist and has been featured in numerous publications including Downbeat, JazzTimes, LA Times, San Diego Tribune, Boston Globe, etc. He has performed at prominent jazz clubs and music festivals in US and Europe including Catalina Jazz Club, Blues Alley, Scullers Jazz Club, Dizzy's, San Jose Jazz Festival, Hartford International Jazz Festival and appeared and has given master-classes in the US and Europe. He

is currently a guitar faculty at Music Conservatory of Westchester.

[www.RaleMicic.com](http://www.RaleMicic.com)

**Alma Micic**, also born and raised in Belgrade, Serbia, came to NYC after studying at Berklee College of Music and began making her mark on the jazz scene. Alma's highly successful second release "The Hours" beautifully displays her songwriting and arranging talents in addition to her exquisite singing. The album has been praised by renowned international publications such as Downbeat, JazzTimes, Jazzwise, All About Jazz, etc. Alma has been a resident of New York City since 2000. With her band, she has appeared at prominent venues such as the Jazz Standard, Scullers, Iridium Jazz Club, Cecil's Jazz Club as well as various international festivals and concert halls. Her first album "Introducing Alma", hailed as "a striking debut" by Jazz Review, received radio airplay throughout the US, including Voice of America, XM Satellite Radio and international radio stations in South America, Japan and Europe. Alma Micic was also featured in a one hour NPR/WGBH Radio special "The Jazz Songbook". Alma's singing has been described as "confident, soulful, vulnerable, rhythmically savvy, with the most sensual vibrato you're likely to hear" (All About Jazz). Featured articles include Swing Journal (Japan), Concerto Magazine (Austria), Jazzman and Citizen Jazz (France). She has received numerous awards such as the Cleo Laine Award for Outstanding Musicianship and BRIO Award from the Bronx Council on the Arts. [www.AlmaJazz.com](http://www.AlmaJazz.com)





Retired balloon salesman Carl Fredricksen, is ready for his last chance at high-flying excitement. Tying thousands of balloons to his house, Carl sets off to the lost world of his childhood dreams. Unbeknownst to Carl, an overeager 8-year-old Wilderness Explorer Russell is on Carl's front porch! The world's most unlikely duo meet fantastic friends like Dug, a dog with a special collar that allows him to speak, and Kevin, a rare 13-foot tall flightless bird. Stuck together in the wilds of the jungle, Carl realizes that sometimes life's biggest adventures aren't the ones you set out looking for.



Our July 27th movie marked the debut of KRVC's **new 20 foot movie screen** purchased under a generous grant sponsored by **New York State Senator Jeff Klein**. The movie screen is one of several purchases to be made under this grant to support the movie nights and festivals held by KRVC. Our senator is supportive of all the work of KRVC and of all organizations who bring vibrant, community-building events to his district, which now includes all of Riverdale. KRVC is very grateful

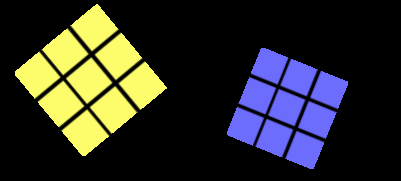
for his help and excited to own the equipment they need to hold their movie nights and festivals, which will include tents, a bouncy castle, carnival games, a projector, sound system, portable stage and much more.



**Building a Better Community  
1 Block at a Time!**

[www.krvcdc.org](http://www.krvcdc.org)

KRVC's logo has featured 3 blocks for about 3 decades and we are celebrating that with our new, fun, interactive, signature exhibit—"BLOCKS." We launched the first exhibit recently at RiverFest with a table featuring BLOCKS banners, signs and Legos. It was a real hit! BLOCKS are a fun way to really symbolize what KRVC is all about and stay true to its history. Be sure to check out BLOCKS at all our upcoming KRVC events. It's an exhibit where kids (and adults) can create and build. The BLOCKS exhibit demonstrates how, in many ways, we can come together and: Build a Better Community 1 Block at a Time!



**Summer Movie Night**  
**Live Music by Alma and Rale Micic at 8pm**  
**Movie will begin at Dusk:**

**Saturday, Sept 7<sup>th</sup>**  
**Seton Park,**  
**Independence Avenue at 232nd Street,**  
**“UP!”**

**Free Admission!**

